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Safety video contest opens to Oregon students

Win cash by showcasing on-the-job safety

(Salem) – From realistic car wrecks to kitchen mishaps, students have used some creative moviemaking to promote young worker safety and health. High school students across Oregon are invited to enter the 2012 “Save a Friend. Work Safe.” video contest. The top three entries will take home cash prizes ranging from \$300 to \$500 and students will earn a matching amount for their school.

“This contest allowed me to help spread a message that directly applies to my peers,” said Piers Dennis, the 2011 first-place winner from Lake Oswego. “I had a lot of fun making the video and feel like I am making a difference by drawing attention to workplace dangers.”

The Oregon Young Employee Safety Coalition (O[yes]), Oregon OSHA, SAIF Corporation, American Society of Safety Engineers, Liberty Northwest, the Greater Portland Construction Partnership, and the Center for Research on Occupational and Environmental Toxicology (CROET) are sponsoring the contest.

The contest is designed to increase awareness about safety on the job for young people. Students must create a 45-second public service announcement with the overall theme of “Save a Friend. Work Safe.” Specific video guidelines are outlined in the contest rules. Participants are encouraged to use humor, creativity, and share the message “Speak Up!” while emphasizing ways to protect themselves at work. Submissions will be judged on the following:

- A teen worker health and safety message based on the concept of “Speak Up!” as the main focus of the video (See rules for more specific details.)
- Creativity and originality
- Overall production value (video and audio quality)
- Youth appeal

The deadline for submissions is **Feb. 1, 2012**.

Contest winners will be unveiled at a screening event to be announced in the spring, and winning entries will be posted on YouTube. For detailed contest information, including contest tips, rules, and entry forms, go to www.orosha.org/psacontest/. To see the 2011 winning videos, including

Piers Dennis' PSA depicting an accident involving a pizza delivery driver, go to <http://www.youtube.com/user/OregonSafetyHealth>.

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Oregon OSHA, a division of the Department of Consumer and Business Services, enforces the state's workplace safety and health rules and works to improve workplace safety and health for all Oregon workers. For more information, go to www.orosha.org.

The Department of Consumer and Business Services is Oregon's largest business regulatory and consumer protection agency. For more information, go to www.dcbs.oregon.gov.